

YOUR HOMEWORK – WORKSHEET

1. GOT A LOGO?

Y If you already have a logo or theme I can incorporate them into your site.

N If you need a brand new logo designed, please add \$250.

2. GOT A DOMAIN NAME & HOSTING?

Y If you have already registered a domain name and paid for a hosting package, we'll use those.

N Arnaworld offers domain registration (\$15/yr) and hosting (\$5/mo) or I can suggest some good places.

3. BROWSE AROUND THE WEB, FIND & COLLECT LINKS TO:

Your main competition (1 or more) _____

A couple of similar but non-competing companies (say in CA or TX) _____

2 or 3 websites you really like, and why _____

2 or 3 websites you DON'T like, and why _____

Email all of above to me (arna@cox.net) or bring to our first meeting.

4. ORGANIZE YOUR WEBSITE CONTENT

What links to what? Make a flow chart (*See samples on "Mapping Navigation"*)

What goes on each page? (*See samples on "Mapping Page Content"*)

Write/collect all the copy, supply to me in a text file (i.e. Word or RTF)

Supply all photos, logo, artwork etc.in digital form if possible.

Fill this out, using an additional sheet if needed, or (preferably) TYPE all info into a text document like Word or email.

PLEASE TAKE THE TIME TO ANSWER ALL QUESTIONS IN SECTION 3 !!!

(Section 4 can wait until we've finalized a design)

Questions?

call Arna
401-273-4455
or email
arna@cox.net